**AGENDA**

**WOMEN ECONOMIC EMPOWERMENT**

**5 March 2015**

**Croatian Employers’ Association, Radnička cesta 52/1st floor**

**9:00 – 9:15 Welcome speech by Gordana Deranja,** President of the Croatian Employers’ Association

 **Welcome speech by Vedrana Jelušić Kašić,** EBRD Director for Croatia

 **Welcome speech by Gordan Maras**, Minister of the Entrepreneurship and crafts

**9:15 – 9:30 Keynote speaker**: **Betsy Nelson**, Vice President and Chief Risk Officer, EBRD

**9:30 – 9:40 Video message by Sir Suma Chakrabarti,** President of the EBRD

**9:40 – 11:15 Roundtable: Economic case for women’s enterprise**

**Introductory speech: Selma Prodanović**, Founder and Chief Executive Officer Brainswork, Austria

**Moderator**: **Maja Pokrovac**, Advisor to the Minister of Entrepreneurship and Crafts, Croatia

*Topics to discuss*: Contribution of women‘s enterprise to the economic growth. Efficient use of resources available. Need for improved access to employment & services, finance & support, sharing tools for policy & attitude changes including regulatory recommendations.

*Panelists:*

* Gordan Maras, Minister of the Entrepreneurship and Crafts, Croatia
* Enisa Bekto, Owner and General Manager of Bekto Precisa, Bosnia Herzegovina
* Mladen Pejković, Senior Executive Director for Business Planning, Strategy and IT, Atlantic Group, Croatia
* Gordana Deranja, President of the Management Board, Tehnomont d.d. and President of the Croatian Employers’ Association, Croatia
* Selma Prodanović, Founder and Chief Executive Officer Brainswork, Austria

**11:15 – 11:45 Coffee Break**

**11:45 – 12:00 HUP Activities in the field of women economic empowerment,** Nataša Novaković, Advisor to the General Director for Labour Market and Human Resources Development at Croatian Employers` Association

**12:00 – 13:00 Roundtable: Enhancing Corporate Performance**

**Introductory speech and Moderator: Vedrana Jelušić Kašić, EBRD Director for Croatia**

*Topics to discuss*: Leveraging role of Nominee Directors. How an effective Board can lead corporate change and enhance business performance. Impact of the diverse Board on the company’s performance. Implications of the EU draft Gender Directive for greater gender balance among non-executive directors in the EU.

*Panelists*:

* Ljerka Puljić, Senior Executive Vice President for Strategic Business Groups, Agrokor d.d., Croatia
* Malin Holmberg, Chief Executive Officer, Tele2 d.o.o., Croatia
* Dragica Pilipović Chaffey, Chief Executive Officer, Serbia Broadband, Serbia
* Ivica Mudrinić, President of the National Competitiveness Council Croatia and Supervisory Board member, Mercator d.d., Slovenia
* Melanie Seier Larsen, Principal at The Boston Consulting Group, President of Women Managers within Managers' Association of Slovenia
* Michael Muller, President of the Management Board, Raiffeisen bank Austria d.d., Croatia

**13:00 – 14:00 Lunch & Networking**

**EBRD Women in Business Programme**

**14:00 - 14:05 Opening speech/Moderator:** Renata Osrečki, National programme manager, EBRD Small Business Support Croatia (SBS)

**14.05 – 14.15 Welcome and introduction**: Ambassador Lien-gene Chen, Head of Mission, Taipei Economic and Cultural Office, Austria

**14:15 – 14:30 Strategy for Women in Business 2014-2020**, Zdenka Lončar**,** Assistant minister,

Ministry of Entrepreneurship and Crafts, Croatia

**14:30 – 14:55 EBRD Women in Business Program**

Natalia Meylunas, Head of regional programme, EBRD Small Business Support

Galina Wells, Principal Banker, EBRD

**14:55 – 15:10**  **Women Entrepreneurship – a Job Creating Engine for SEE, SEECEL**

Sandra Roncevic, Assisstant Director, SEECEL

**15:10 – 16:00**  **Women in Business case studies** (Almagea, Iwash Uwash, Biovitalis)

*Moderator*: Ana Klaric, Managing director, Praktis savjetovanja d.o.o., Croatia

**16:00 – 16:30** Networking